VerifiedVoting

Strengthening Democracy For All Voters

VerifiedVoting

Voter Access

Voter Turnout

Election Security

Effective Democracy

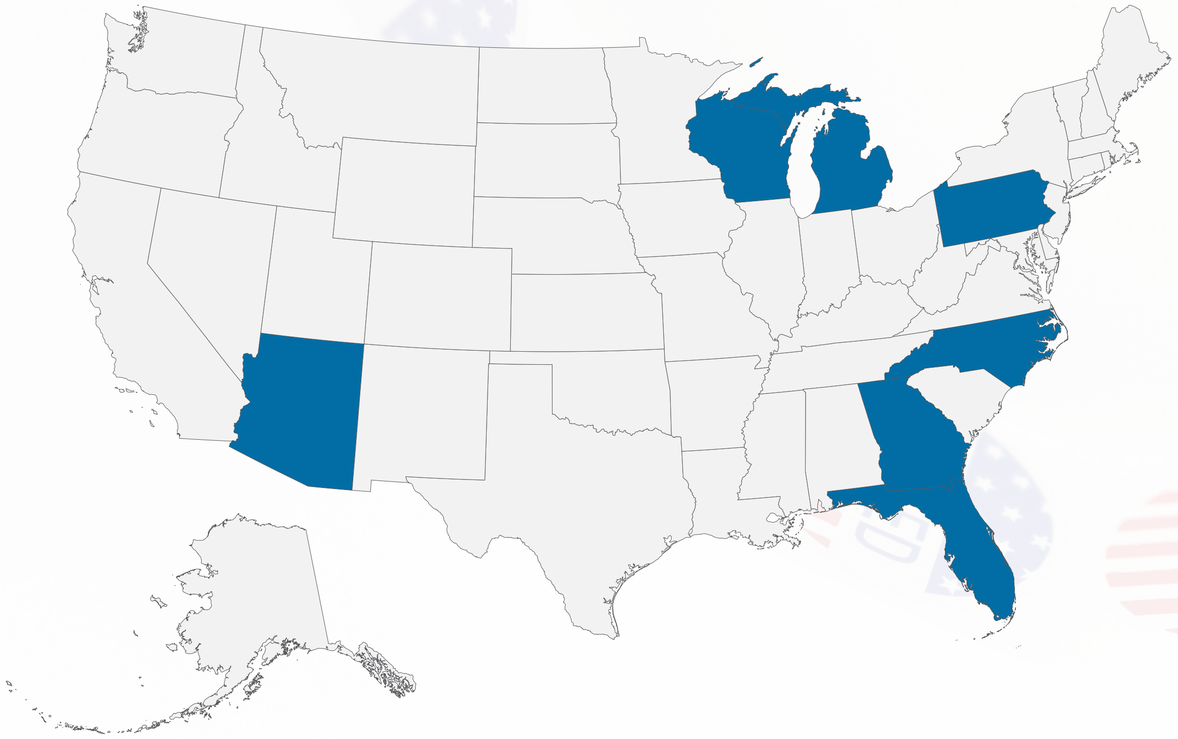
When one leg falters,
we all fall.

VerifiedVoting

Who We Are

- Our staff, Board & Board of Advisors are nationally-recognized subject matter experts on the issue of election integrity and the responsible use of technology
- We're committed to evidence-driven advocacy and voter education and make our trusted research, policy, and advocacy tools accessible and available to the public
- We're a resource for everyone: candidates, election officials, lawyers, academics, journalists, and more
- We provide guidance to election officials around the country, helping them implement best practices for election security that acknowledge local needs

VerifiedVoting



2020 Battleground States That Had Paper Ballots

2020: A Watershed Year For Election Security

Paper ballots give you the ability to audit, to go back and check the tape and make sure that you got the count right. And that's really one of the keys to success for a secure 2020 election.

Chris Krebs, former Director of the Cybersecurity and Infrastructure Security Agency (CISA)

60 Minutes, 11/29/20

VerifiedVoting

The Battle for the American Mind is Ongoing

Voters deserve to know that their vote is safe, that the results are credible, and we have the evidence-based, nonpartisan practices that promote justified confidence in election outcomes.

> **The November 3rd election was the most secure in American history.**
>
> Joint statement from the Cybersecurity and Infrastructure Security Agency (CISA), National Association of Secretaries of State (NASS), and other agencies

> **I'll say it again: The election wasn't rigged.**
>
> Chris Krebs, former CISA Director
>
> *Washington Post, December 1, 2020*

VerifiedVoting

THREATS:

Threats Still Remain

- Many jurisdictions still rely on paperless systems
- Jurisdictions are considering inherently insecure technologies like internet voting
- Just two states require mandatory, risk-limiting audits, a transparent way to check the reported election outcome
- Legislation is being introduced that limits opportunities for voters to participate and fails to address the many real threats to election security
- We face continued threats of foreign interference in our elections

SPECIAL REPORT

March 26, 2021 — The Washington Post

After Trump tried to intervene in the 2020 vote, state Republicans are moving to take more control of elections

February 21, 2021 — Stateline

Despite Security Concerns, Online Voting Advances

April 20, 2021 — FiveThirtyEight

"But in six states — Indiana, Louisiana, Mississippi, New Jersey, Tennessee and Texas — some or all voters still cast ballots on machines that have no paper record whatsoever, according to data from Verified Voting."

And while a majority of Americans say spotting the difference between fact and false information on social media is difficult and gotten harder since 2016, few feel confident that technology companies will prevent the misuse of social media to influence the 2020 elections.

Is misinformation getting harder to spot? The new survey from PBS NewsHour, NPR and Marist Poll found that 59 percent of Americans say it is hard to identify false information — intentionally misleading and inaccurate stories portrayed as truth — on social media. Another 37 percent disagreed, saying it is easy to spot.

Furthermore, with the 2020 presidential campaign about to pick up in earnest, more than half of U.S. adults said discerning these fake or deceptive stories has become increasingly difficult over the last four years. That sentiment was shared by 58 percent of Democrats, 55 percent of independents and a slightly lower proportion of Republicans at 44 percent.

Misinformation is evolving on different platforms and messages are becoming more nuanced and images more realistic. "Deep fake" videos, while relatively rare in the false information ecosystem, have been identified as an emerging threat against people's

VerifiedVoting

Together We Can:

Build Resiliency

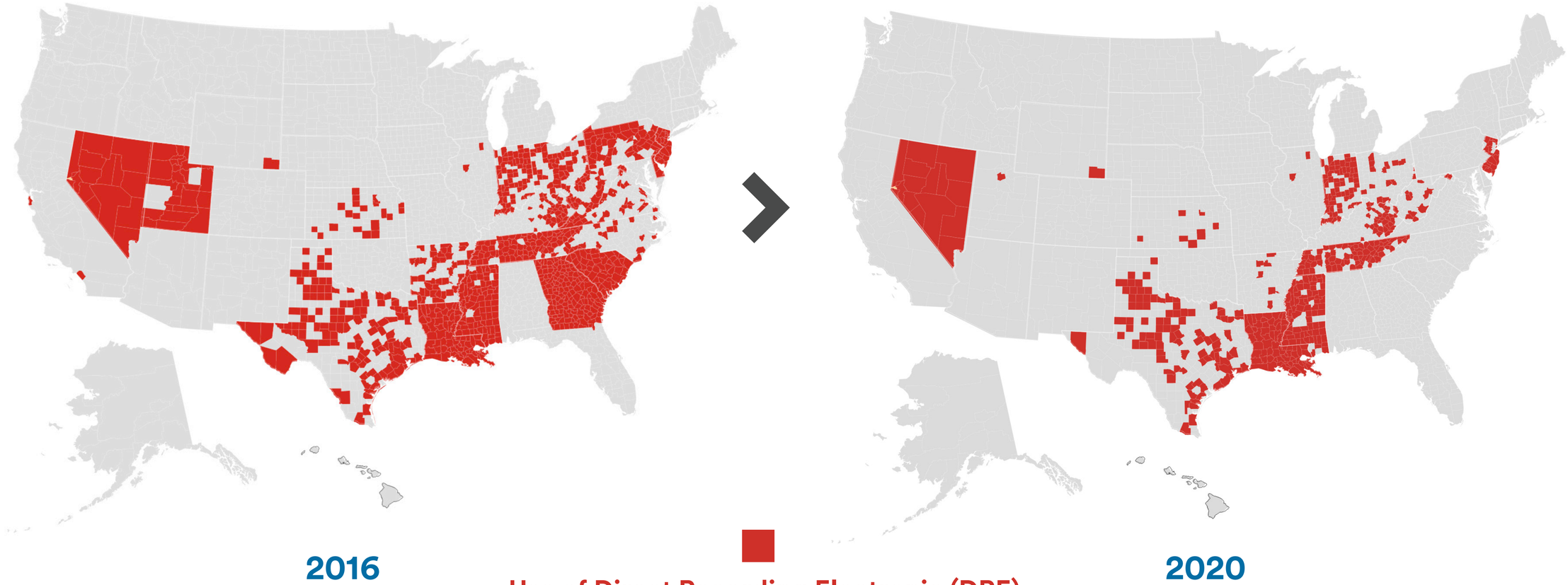
Develop Recovery Plans

Encourage Transparency

Educate The Public

VerifiedVoting

Our Impact



2016

2020

Use of Direct Recording Electronic (DRE) Voting Systems for all voters in the U.S.

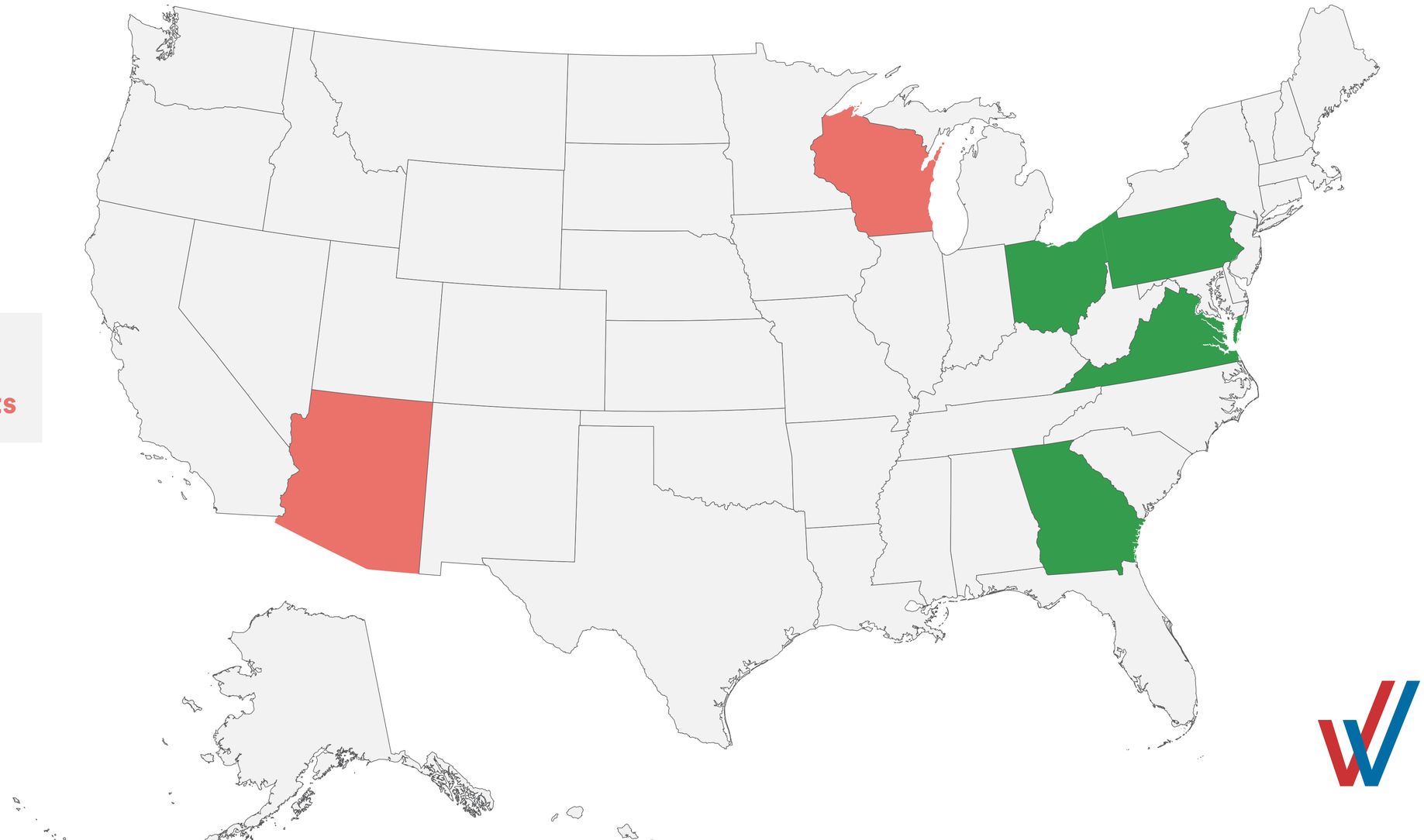
DREs record and tally votes electronically and do not provide a paper ballot that can be verified by the voter.

VerifiedVoting

Our Impact

Verified Voting's Audit Impact

- Work on RLAs
- Work on Traditional Audits



VerifiedVoting

Education & Outreach

January 14, 2021 — The Christian Science Monitor

"2020, for many jurisdictions, was a time of multiple, massive changes. Pennsylvania and Georgia, for the first time statewide, [were] using paper-based voting systems. So that provided a basis for voters to verify their ballots and know that their votes had been recorded correctly."

Mark Lindeman, Acting Co-Director

November 5, 2020 — The Washington Post

"The country is making distinct progress toward an election system in which every voter is able to verify that their ballot is marked correctly and election officials are able to verify that ballots are counted correctly," Mark Lindeman, interim co-director of Verified Voting, told me. He added that "2020 is by no means the promised land, but we're certainly much closer."

The Cybersecurity 202:
More states now have paper trails to verify votes were correctly counted

November 5, 2020 — Rock the Vote

"There are so many hurdles [for voters] to jump through. You have to register to vote. You have to figure out how you're going to vote. We have to make sure those votes are actually counted as cast. That's the final step."

Cris Landa, Acting Co-Director
Rock the Vote's Instagram Live Event: "Count Every Ballot - Verifying Votes"

August 31, 2020 — POLITICO

"Verified Voting, a nonprofit organization that has long tracked voting machine usage by jurisdiction, has for the first time begun compiling electronic pollbook usage data and made it available online.

Excerpt from "The election security hole everyone ignores"

VerifiedVoting

Our Plan

Verified Voting Priorities

For Future Elections

Advance best practices that support resilient voting systems and verifiable election results:

- Voter-verified paper ballots
- Strong chain of custody
- Physical ballot security
- Risk-limiting audits

Advise election officials on measures that increase transparency and demonstrate the credibility of election outcomes

Oppose inherently insecure “solutions”

(i.e. online and mobile voting)

Prevent election security measures from being misused for voter suppression and disenfranchisement

Educate the public on the nuts and bolts of voting

VerifiedVoting

Our Plan

FUNDING NEEDS

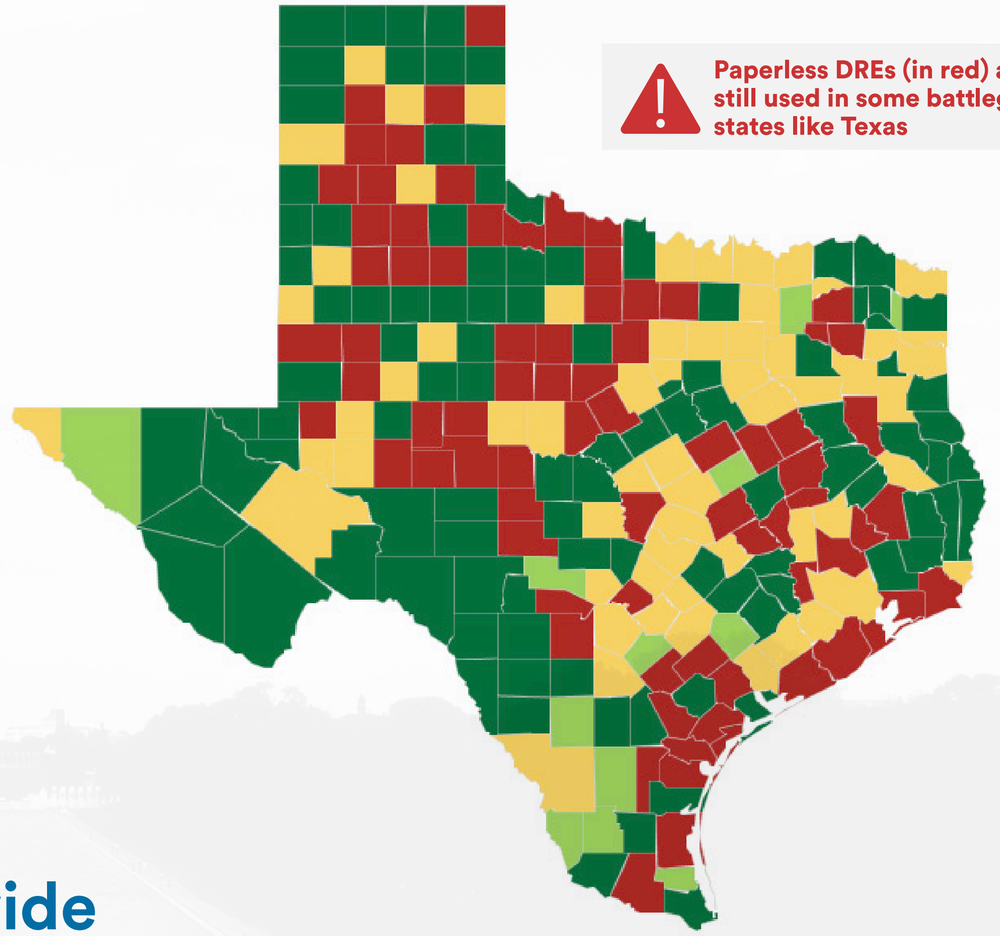
$2 Million

our current budget

$4 Million

will allow us to...

- Expand priority states
- Instill resiliency & recovery in a rapidly changing landscape
- Educate & engage voters nationwide



VerifiedVoting

Our Plan

FOR COMPARISON

$14.4 Billion

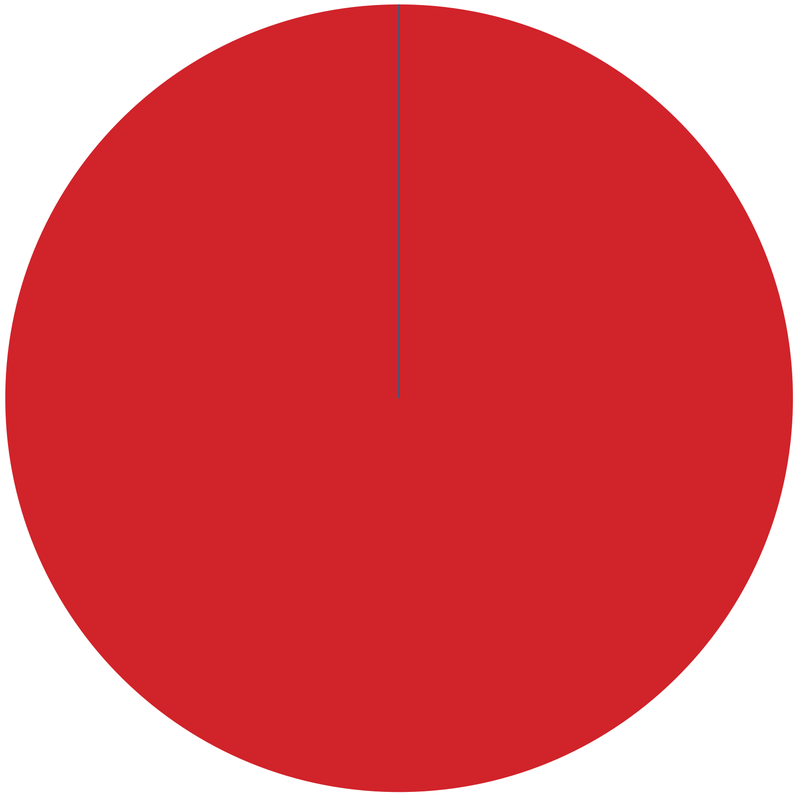
spent on 2020 campaigns ($5.7 billion on presidential)

<$80 Million

spent in digital GOTV efforts alone

$100 Million

spent on voter registration



Verified Voting's Current Budget

Total 2020 Campaign Spending

VerifiedVoting

Take The Next Step

The next election depends on what happens now.

Every voter deserves assurance that their vote will be counted as cast.

VerifiedVoting

Contact Us

Acting Co-Directors:
Mark Lindeman (*mark@verifiedvoting.org*)
& Cris Landa (*cris@verifiedvoting.org*)

Donate: Rachel Dellon, Development & Outreach Officer (*rachel@verifiedvoting.org*)

Write: Verified Voting, 1735 Market St., Suite A435, Philadelphia, PA 19103

Call: 760.804.VOTE (8683)

verifiedvoting.org

@verifiedvoting