



VerifiedVoting

# Annual Report

# 2021

# A Note From Our Team

At Verified Voting, we like to say that much of our work begins when Election Day ends. Our efforts in 2021 certainly reflected that as we worked in the wake of **relentless disinformation about the 2020 elections** to support election officials; advocate and help implement practices that make our elections more secure; and give the public accurate, trusted information.

We continued advancing principles we've championed since our founding in 2004 that address legitimate vulnerabilities in our elections – including paper ballots, risk-limiting audits, and alternatives to dangerously risky internet voting proposals. We cultivated relationships

with policymakers and grassroots organizers across the country. **We supported and built new relationships with election officials, who continue to experience intense pressure and personal threats.** We expanded our nonpartisan data, resources, and voter education materials.

Our democracy is at a tipping point, and strong election security measures that give voters justified confidence in future elections have never been more important. We are so grateful for your investment in our work and all the partners we've gained along the way. We won't rest until *all* voters like you trust that your vote counts — and we can't do our work without you.

# Our Mission & Values

**Verified Voting's mission is to strengthen democracy for all voters by promoting the responsible use of technology in elections.**

We are a non-partisan organization focused exclusively on the critical role technology plays in election administration. Our team includes nationally recognized subject matter experts on the issue of election integrity and the responsible use of technology. Since our founding in 2004 by computer scientists, we have acted on the belief that the integrity and strength of our democracy rely on citizens' trust that each vote is counted as cast. In the ever-shifting world of election security, where new threats or challenges can emerge at any time, we are working to guide elections toward greater accuracy, security, and verifiability.



**Democracy**



**Effectiveness**



**Collaboration**



**Trustworthiness**



**Respect**




# Program Highlights

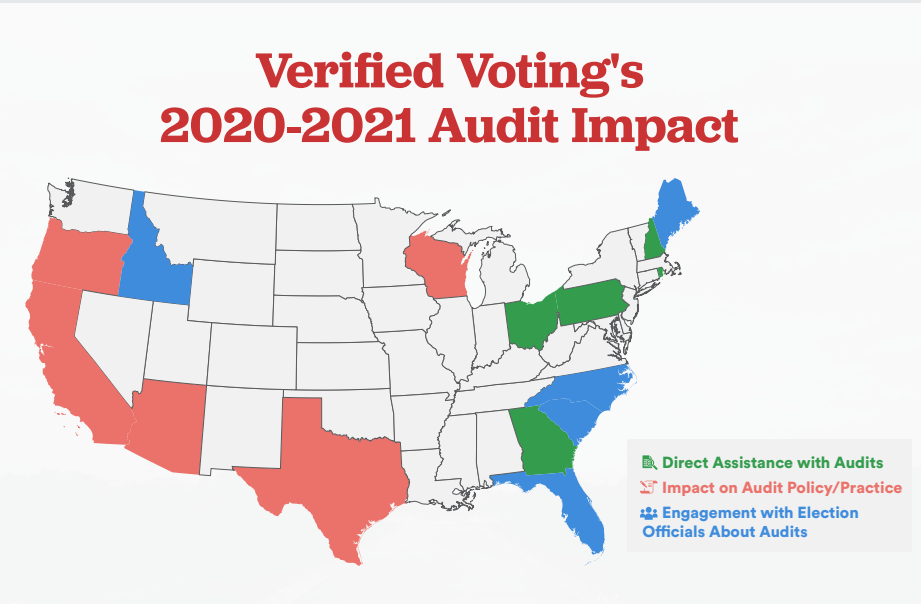
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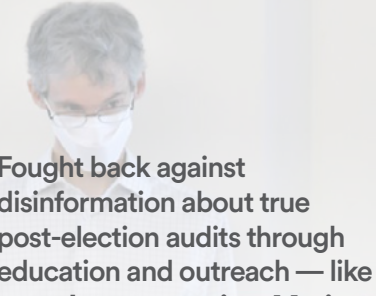



## Advocating for Election Security Best Practices

  
Advanced routine, scientifically sound **post-election audits** in key priority states.

→



  
Fought back against disinformation about true post-election audits through education and outreach — like our **advocacy against Maricopa County's sham review** — and on-the-ground work — like our participation in **Windham, New Hampshire's forensic audit**.


  
Advocated for states like **Louisiana and Texas** to replace paperless voting systems and adopt best practice **post-election audits**.

“Verified Voting supports specific measures in the Freedom to Vote Act and urges Congress to pass these measures designed to support election officials, safeguard our elections infrastructure, and give voters justified confidence in election outcomes.”

Verified Voting Statement  
September 21, 2021

Advocated for **secure alternatives** to dangerously risky **Internet voting proposals** cropping up across the country, including:

- Washington, DC
- San Francisco
- Arizona
- Rhode Island
- Michigan
- North Carolina
- Massachusetts
- Colorado
- Maine
- Connecticut





## 2 Supporting Election Officials with Practical Tools & Assistance

**Supported election officials** — who were experiencing intense pressure and personal threats — by providing advice and assistance on risk-limiting audits and other election security measures that give the public justified confidence in election results.

Highlighted the important role election officials play in our democratic process in our ongoing Q&A series, “**A Spotlight on Election Officials.**” One common theme emerged from the eight interviews with election officials: **they are all committed to helping voters understand how elections work.**



**Mark Lindeman testifies at the Pennsylvania Senate State Government Committee**  
August 24, 2021

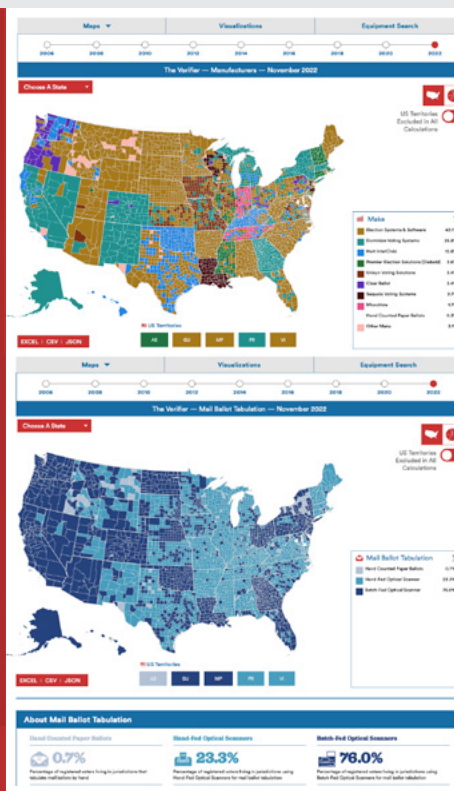
“These ongoing pilots are part of a broader project: to engage election officials throughout Pennsylvania in designing, refining, and implementing audits that provide high assurance in election outcomes.”

## 3 Enhancing Our Tools



Continued to add more data and visualizations to our trusted resources, which were used by candidates, election officials, lawyers, academics, journalists, and more.

EXPLORE THE VERIFIER  
[verifiedvoting.org/verifier](https://verifiedvoting.org/verifier)



The Verifier received an average of **2,000+** page views per month in 2021.

But there are five other states where at least some voters are still casting ballots on such machines, according to a map maintained by the group Verified Voting.

The Washington Post  
December 9, 2021

## 4 Voter Education & Fighting Disinformation



Pushed back against disinformation that threatens to undermine our democracy with our trusted, nonpartisan resources about casting, counting, and auditing votes.

Released **59** publicly available resources, including press statements, blogs, advocacy letters, policies, and reports.



Reached new audiences with

**1,000+**

media hits &

**8.18M**

total impressions, appearing in publications like the Washington Post, Associated Press, CNN, and POLITICO.

The Washington Post AP Associated Press



POLITICO



Reached new audiences with virtual events like our “**State of the States**” briefing and “**A Transparent Look at Virginia’s Elections**” cosponsored by the League of Women Voters of Virginia.



Engaged with audiences on **Twitter, Facebook, and Instagram** where we reminded voters to register and vote, shared educational content on election security, and uplifted the efforts of election workers to our combined audiences of

**10,000+** total followers.



Published **The Price of Voting**, a groundbreaking study by a team of student researchers at the Wharton School of the University of Pennsylvania.

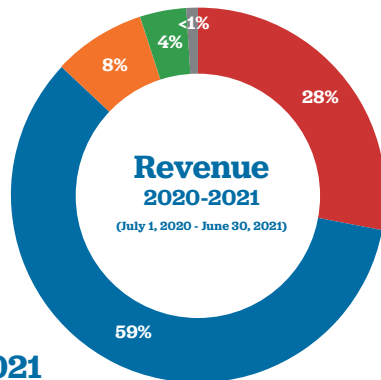
“People don’t often think of paper as a technology, but of course, historically it absolutely is. And it’s probably the best technology we have even now for indelibly recording voter intent.”

Mark Lindeman  
Christian Science Monitor  
The CHRISTIAN SCIENCE MONITOR

# Financials

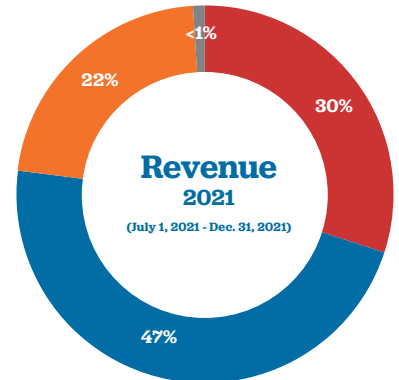
Verified Voting's 2020-2021 fiscal year ran from July 1-June 30.  
As of January 1, 2022, we have shifted to a calendar year system.

Protecting our democracy by ensuring free and fair elections starts with all of us working together – and we can't stop now. The number of states, jurisdictions, election officials, and everyday voters looking to us for help in providing voters justified confidence in elections only continues to grow, and we need to be everywhere we can. Help support our efforts to strengthen democracy by visiting [verifiedvoting.org/donate](https://verifiedvoting.org/donate).



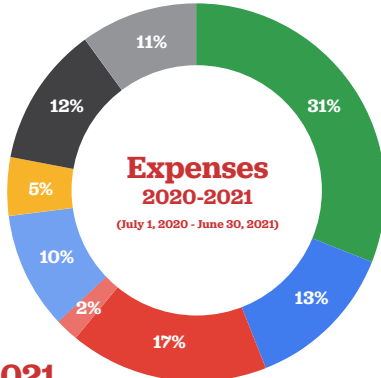
**Revenue 2020-2021**  
(July 1, 2020 - June 30, 2021)

	TOTAL	
Major Donors	\$720,412	28%
Foundations & Institutions	\$1,505,240	59%
Small Donors (<\$1,000)	\$212,552	8%
Government Grants (PPP Loan)	\$94,700	4%
Other	\$5,198	<1%
<b>TOTAL</b>	<b>\$2,538,101</b>	<b>100%</b>



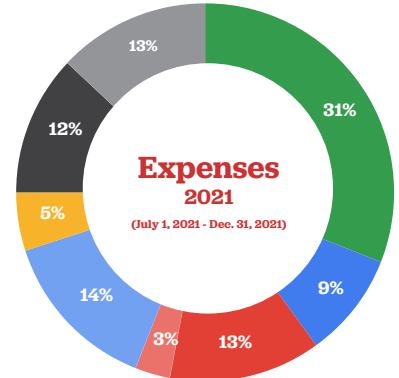
**Revenue 2021**  
(July 1, 2021 - Dec 31, 2021)

	TOTAL	
Major Donors	\$266,572	30%
Foundations & Institutions	\$410,000	47%
Small Donors (<\$1,000)	\$197,398	22%
Government Grants (PPP Loan)	-	-
Other	\$2,122	<1%
<b>TOTAL</b>	<b>\$876,092</b>	<b>100%</b>



**Expenses 2020-2021**  
(July 1, 2020 - June 30, 2021)

	TOTAL	
Policy, Education & Outreach	\$557,501	31%
Audits	\$227,644	13%
Data & Research	\$294,865	17%
Advocacy	\$30,579	2%
Organizational Development	\$176,572	10%
General Program Management	\$86,833	5%
Development	\$205,509	12%
Management & General	\$201,656	11%
<b>TOTAL</b>	<b>\$1,781,158</b>	<b>100%</b>



**Expenses 2021**  
(July 1, 2021 - Dec 31, 2021)

	TOTAL	
Policy, Education & Outreach	\$291,798	31%
Audits	\$87,866	9%
Data & Research	\$127,451	13%
Advocacy	\$29,075	3%
Organizational Development	\$130,186	14%
General Program Management	\$43,618	5%
Development	\$111,522	12%
Management & General	\$126,339	13%
<b>TOTAL</b>	<b>\$947,853</b>	<b>100%</b>

## Thanking Our Donors

View our donors online at [verifiedvoting.org/annual-report-2021/thanking-our-donors/](https://verifiedvoting.org/annual-report-2021/thanking-our-donors/)