A Note From Our Team

At Verified Voting, we like to say that much of our work begins when Election Day ends. Our efforts in 2021 certainly reflected that as we worked in the wake of relentless disinformation about the 2020 elections to support election officials; advocate and help implement practices that make our elections more secure; and give the public accurate, trusted information.

We continued advancing principles we’ve championed since our founding in 2004 that address legitimate vulnerabilities in our elections – including paper ballots, risk-limiting audits, and alternatives to dangerously risky internet voting proposals. We cultivated relationships with policymakers and grassroots organizers across the country. We supported and built new relationships with election officials, who continue to experience intense pressure and personal threats. We expanded our nonpartisan data, resources, and voter education materials.

Our democracy is at a tipping point, and strong election security measures that give voters justified confidence in future elections have never been more important. We are so grateful for your investment in our work and all the partners we’ve gained along the way. We won’t rest until all voters like you trust that your vote counts — and we can’t do our work without you.

Program Highlights

Advocating for Election Security Best Practices

Verified Voting supports specific measures in the Freedom to Vote Act and urges Congress to pass these measures designed to support election officials, safeguard our elections infrastructure, and give voters justified confidence in election outcomes.

Verified Voting Statement
September 21, 2021

Verified Voting’s 2020-2021 Audit Impact

1. Advocated for states like Louisiana and Texas to replace paperless voting systems and adopt best practice post-election audits.
2. Fought back against disinformation about true post-election audits through education and outreach — like our advocacy against Maricopa County’s sham review — and on-the-ground work — like our participation in Windham, New Hampshire’s forensic audit.
3. Advanced routine, scientifically sound post-election audits in key priority states.
4. Direct Assistance with Audits
5. Impact on Audit Policy/Practice
6. Engagement with Election Officials About Audits

Verified Voting’s 2020-2021 Audit Impact

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Impact on Audit Policy/Practice
Engagement with Election Officials About Audits

Verified Voting’s 2020-2021 Audit Impact

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Advocated for secure alternatives to dangerously risky Internet voting proposals cropping up across the country, including:
- Washington, DC
- San Francisco
- Arizona
- Rhode Island
- Michigan
- North Carolina
- Massachusetts
- Colorado
- Maine
- Connecticut

Verified Voting’s 2020-2021 Audit Impact

Verified Voting’s 2020-2021 Audit Impact

Democracy
Effectiveness
Collaboration
Trustworthiness
Respect

Verified Voting’s Mission & Values

Verified Voting’s mission is to strengthen democracy for all voters by promoting the responsible use of technology in elections.

We are a non-partisan organization focused exclusively on the critical role technology plays in election administration. Our team includes nationally recognized subject matter experts on the issue of election integrity and the responsible use of technology. Since our founding in 2004 by computer scientists, we have acted on the belief that the integrity and strength of our democracy rely on citizens’ trust that each vote is counted as cast. In the ever-shifting world of election security, where new threats or challenges can emerge at any time, we are working to guide elections toward greater accuracy, security, and verifiability.
Supporting election officials — who were experiencing intense pressure and personal threats — by providing advice and assistance on risk-limiting audits and other election security measures that give the public justified confidence in election results.

Highlighted the important role election officials play in our democratic process in our ongoing Q&A series, “A Spotlight on Election Officials.” One common theme emerged from the eight interviews with election officials: they are all committed to helping voters understand how elections work.

Mark Lindeman testifies at the Pennsylvania Senate State Government Committee
August 24, 2021

“These ongoing pilots are part of a broader project: to engage election officials throughout Pennsylvania in designing, refining, and implementing audits that provide high assurance in election outcomes.”

Engaged with audiences on Twitter, Facebook, and Instagram where we reminded voters to register and vote, shared educational content on election security, and uplifted the efforts of election workers to our combined audiences of 10,000+ total followers.

The Verifier received an average of 2,000+ page views per month in 2021.

But there are five other states where at least some voters are still casting ballots on such machines, according to a map maintained by the group Verified Voting.

The Washington Post
December 3, 2021

“The Verifier” is a trusted online resource for verifying election results and counting disputes across the U.S. "They have a very positive impact on how citizens can participate in elections and how they can participate in the civic life of our country.”

Mark Lindeman
Christian Science Monitor

Supported election officials with practical tools & assistance

Enhancing our tools

The Verifier
Continued to add more data and visualizations to our trusted resources, which were used by candidates, election officials, lawyers, academics, journalists, and more.

VERIFIED THE VERIFIER
verifiedvoting.org/verifier

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The Washington Post
December 3, 2021

Supporting Election Officials with Practical Tools & Assistance

Voter Education & Fighting Disinformation

Pushed back against disinformation that threatens to undermine our democracy with our trusted, nonpartisan resources about casting, counting, and auditing votes.

Released 59 publicly available resources, including press statements, blogs, advocacy letters, policies, and reports.

 Reached new audiences with 1,000+ media hits & 8.18M total impressions, appearing in publications like the Washington Post, Associated Press, CNN, and POLITICO.

People don’t often think of paper as a technology, but of course, historically it absolutely is. And it’s probably the best technology we have even now for indelibly recording voter intent.

Published The Price of Voting, a groundbreaking study by a team of student researchers at the Wharton School of the University of Pennsylvania.

Mark Lindeman
Christian Science Monitor

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Christian Science Monitor
**Financials**

Verified Voting’s 2020-2021 fiscal year ran from July 1-June 30. As of January 1, 2022, we have shifted to a calendar year system.

**Revenue 2020-2021 (July 1, 2020 - June 30, 2021)**

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Major Donors</td>
<td>$720,412</td>
<td>28%</td>
</tr>
<tr>
<td>Foundations &amp; Institutions</td>
<td>$1,505,240</td>
<td>59%</td>
</tr>
<tr>
<td>Small Donors (+&lt;1,000)</td>
<td>$212,552</td>
<td>8%</td>
</tr>
<tr>
<td>Government Grants (PPP Loan)</td>
<td>$94,700</td>
<td>4%</td>
</tr>
<tr>
<td>Other</td>
<td>$5,198</td>
<td>&lt;1%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$2,538,101</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

**Revenue 2021 (July 1, 2021 - Dec 31, 2021)**

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Major Donors</td>
<td>$266,572</td>
<td>30%</td>
</tr>
<tr>
<td>Foundations &amp; Institutions</td>
<td>$410,000</td>
<td>47%</td>
</tr>
<tr>
<td>Small Donors (+&lt;1,000)</td>
<td>$197,398</td>
<td>22%</td>
</tr>
<tr>
<td>Government Grants (PPP Loan)</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Other</td>
<td>$2,122</td>
<td>&lt;1%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$876,092</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

**Expenses 2020-2021 (July 1, 2020 - June 30, 2021)**

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Policy, Education &amp; Outreach</td>
<td>$657,501</td>
<td>31%</td>
</tr>
<tr>
<td>Audits</td>
<td>$227,644</td>
<td>13%</td>
</tr>
<tr>
<td>Data &amp; Research</td>
<td>$294,865</td>
<td>17%</td>
</tr>
<tr>
<td>Advocacy</td>
<td>$30,579</td>
<td>2%</td>
</tr>
<tr>
<td>Organizational Development</td>
<td>$176,572</td>
<td>10%</td>
</tr>
<tr>
<td>General Program Management</td>
<td>$86,833</td>
<td>5%</td>
</tr>
<tr>
<td>Development</td>
<td>$205,509</td>
<td>12%</td>
</tr>
<tr>
<td>Management &amp; General</td>
<td>$201,656</td>
<td>11%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$1,781,158</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

**Expenses 2021 (July 1, 2021 - Dec 31, 2021)**

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Policy, Education &amp; Outreach</td>
<td>$291,798</td>
<td>31%</td>
</tr>
<tr>
<td>Audits</td>
<td>$87,866</td>
<td>9%</td>
</tr>
<tr>
<td>Data &amp; Research</td>
<td>$127,451</td>
<td>13%</td>
</tr>
<tr>
<td>Advocacy</td>
<td>$29,075</td>
<td>3%</td>
</tr>
<tr>
<td>Organizational Development</td>
<td>$130,186</td>
<td>14%</td>
</tr>
<tr>
<td>General Program Management</td>
<td>$43,618</td>
<td>5%</td>
</tr>
<tr>
<td>Development</td>
<td>$111,522</td>
<td>12%</td>
</tr>
<tr>
<td>Management &amp; General</td>
<td>$126,339</td>
<td>13%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$947,853</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

Protecting our democracy by ensuring free and fair elections starts with all of us working together – and we can’t stop now. The number of states, jurisdictions, election officials, and everyday voters looking to us for help in providing voters justified confidence in elections only continues to grow, and we need to be everywhere we can. Help support our efforts to strengthen democracy by visiting verifiedvoting.org/donate.