

2022

Verified Voting  
Annual  
Report

2022

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ABOUT

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# Verified Voting

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**Verified Voting's mission is to strengthen democracy for all voters by promoting the responsible use of technology in elections.**

Since its founding, Verified Voting has been a leading expert on relevant issues in election technology. Our team's knowledge is foundational in understanding where vulnerabilities lie in our elections, promoting policies and best practices that mitigate risks, and supporting data-driven public education around elections. We collaborate with other experts in the field—experts in election administration because context matters for policy recommendations, experts in diverse voter experiences because not every voter has access to the ballot in the same way, and experts in voter outreach and education because ultimately this work is done for voters.

The U.S. has moved toward broader and fairer access to voting, but not without contention and backlash. We are proudly nonpartisan, but in this struggle, we are not neutral: we stand with voters. We repudiate attacks on voting rights couched as security measures and believe that security, resilience, and verifiability are integral to free and fair elections. And we recognize that some uses of election technology can systematically disenfranchise voters with disabilities, rural voters, and voters of color, so a key part of our work is to advance technology solutions that balance and best meet the priorities of both accessibility and security.

**We work with election officials, policymakers, and democracy defenders across party lines to help voters vote and to promote policies that support justified public confidence in elections.**

A NOTE FROM

# Verified Voting's Board Chair

**Verified Voting was founded by computer scientists in 2004 in response to the spread of “paperless” voting machines with no paper ballots that voters could verify and no possibility of meaningful audits or recounts.**

**Throughout our decades of work, we've continued to advocate for the sound use of technology in our elections.**

The Verifier, an early project of Verified Voting, is now the most comprehensive database of voting equipment usage and post-election audit requirements nationwide.

Our team works closely with election officials to build more resilient elections and to assist with technical issues such as post-election audits. Our staff, board, and advisory board members are involved with the development and implementation of rigorously tested evidence-based voting technology with the goal of enfranchising all voters.

Our organization continues to confront challenges that would make our elections less trustworthy, including the widespread

deployment of internet voting and the spread of harmful disinformation about our elections.

As the nation faces these formidable threats, we remain dedicated to making elections secure, accurate, accessible, and verifiable for all voters.

I'm grateful to all of you for your support of our critical work.

Sincerely,



A handwritten signature in white ink, appearing to read 'BS' followed by a flourish.

**Barbara Simons, Ph.D.**  
Board Chair

**“We pride ourselves in being a trusted source of information about election administration.”**



A NOTE FROM

# Verified Voting's President & CEO

2022 was an important test for our democracy as disinformation and election denialism led to false claims about our elections, endangering election workers and attempting to sow distrust with voters.

But voters showed they want a democracy that works for everyone. We worked alongside election officials, legislators, and coalition partners to help ensure that our elections were run fairly and without interference. We shared accurate information about voting, supported election protection efforts across the country, and provided on-the-ground support to officials conducting post-election audits to check the vote counts.

We've seen significant improvements nationwide, particularly in our advocacy for paper ballots and post-election audits, but crucial areas of improvement remain. Our recent strategic planning process reaffirmed our commitment to voters.

Our **vision** is that all voters are able to cast an effective ballot without barriers; that voters can have justified confidence—a reason to believe—that their votes were

counted as cast; and that ultimately, foundational democratic principles are upheld.

Our **strategy** is to advocate for and support practices that make election results trustworthy, and to amplify information that protects our elections from direct and/or propagandistic attack.

We're looking ahead to 2024 (and celebrating our 20th anniversary as an organization!) — and even as we approach our work head-on, we're also celebrating all of our supporters, our partners, and our team. We could not do our work without your continued support

In community,



**Pamela Smith**  
President & CEO

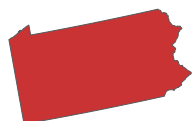
A handwritten signature in black ink that reads "Pamela W. Smith". The signature is written in a cursive style and is positioned to the right of the portrait.



# Election Technology and Practices That Maximize Participation, Accessibility, and Verifiability

## Advanced routine, scientifically sound post-election audits.

Our audit team members staffed virtual office hours nationwide and traveled to Pennsylvania, Rhode Island, Texas, and Georgia to provide technical support and guidance in the implementation of risk-limiting audits (RLAs).



### PENNSYLVANIA:

In addition to helping prepare counties for the statewide audit of November's election, the PA

Department of State's RLA directive issued in September was the result of years of hard work alongside bipartisan stakeholders, including election officials, legislators, and election security advocates.



### VIRGINIA:

We celebrated a keystone win in passing a new RLA law that requires RLAs to be

completed before the election results are certified, the capstone of years of patient investment in educating legislators and helping election officials implement pilot RLAs in the state.

Advocated for secure alternatives to inherently risky internet voting proposals cropping up across the country, including:

- 📍 **California**
- 📍 **District of Columbia**
- 📍 **Illinois**
- 📍 **Rhode Island**
- 📍 **Virginia**

## ELECTION PROTECTION

Helped lead the nonpartisan Election Protection coalition alongside partners to ensure all voters have an equal opportunity to participate in the political process.

Our team members co-led the Election Protection Steering Committee, Election Security Working Group, and Communications Working Group. Together, we provided resources and training to partners, state leads, and 866-Our-Vote hotline volunteers—the hotline fielded almost 9,000 calls on Election Day alone—and provided and supported live-time technical support to election officials, poll workers, and voters.



# Public Confidence in Trustworthy Election Outcomes

Countered mis- and disinformation and educated the public.

We fact-checked and debunked false claims about our elections, and remained a trusted, nonpartisan source for the media.

The  
Washington  
Post

The  
New York  
Times

CNN

npr



REUTERS

AP

Overall election officials exhibited more resilience than ever before in a number of ways, especially in the face of so much disinformation.

Pam Smith  
President & CEO of Verified Voting

Reached new audiences with nearly

**3,000** media hits &  
**14.88** billion total impressions.

Published five interviews with election officials in our “A Spotlight On Election Officials” series, highlighting the work they do for voters.

I also want to change the culture around voting. There are still so many roadblocks to voting—both real ones and mentalities that keep people from participating. A community needs a voice and its leadership needs to reflect the people it serves.

Recorder Gabriella Cázares-Kelly  
Pima County, AZ

Across the partisan spectrum, there is some sense that the controversy around 2020 underscores how important it is to have paper records of voter intent that we can go back to.

Mark Lindeman  
Policy & Strategy Director

Engaged with audiences on Twitter, Facebook, and Instagram

where we shared educational content on election security, reminded voters how to verify their votes, and uplifted the efforts of election workers to our combined audiences of 10,112 followers.

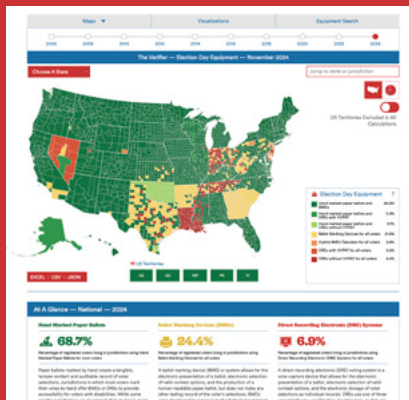


# Public Confidence in Trustworthy Election Outcomes

Added data and new resources to our trusted repository of information.



Received an average of 2,630 page views per month in 2022



In 2022, most Americans will vote with hand-marked paper ballots. Nearly 70% of registered voters live in jurisdictions that primarily use hand-marked paper ballots, according to data from Verified Voting, an organization that tracks voting technology.

Reuters, “Machine Politics: How America casts and counts its votes.” Aug. 23, 2022

Our resources are used by candidates, election officials, government agencies, lawyers, academics, journalists, and more.

Published more publicly available resources, including press statements, papers, blogs, and advocacy letters.



Released a video showing the public how to navigate the Verifier ahead of November's election.



View the video at [verifiedvoting.org/videos](https://verifiedvoting.org/videos)

## NATIONAL TASK FORCE ON ELECTION CRISES

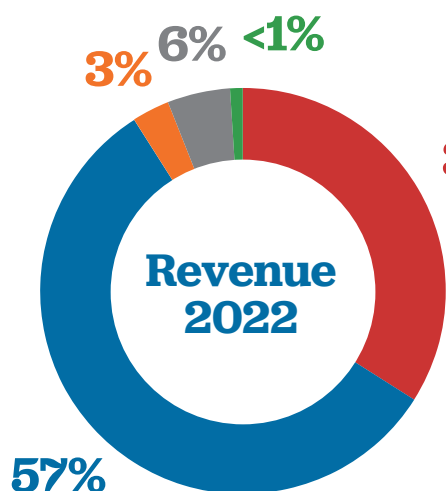
In her role on the National Election Task Force on Election Crises, VV President & CEO Pam Smith contributed to an explainer titled: **“How Election Officials are Building Trust and Confirming Election Outcomes”** published by the Task Force, highlighting best practices that counter mis- and disinformation and serve to engender trust in elections.



# Financials

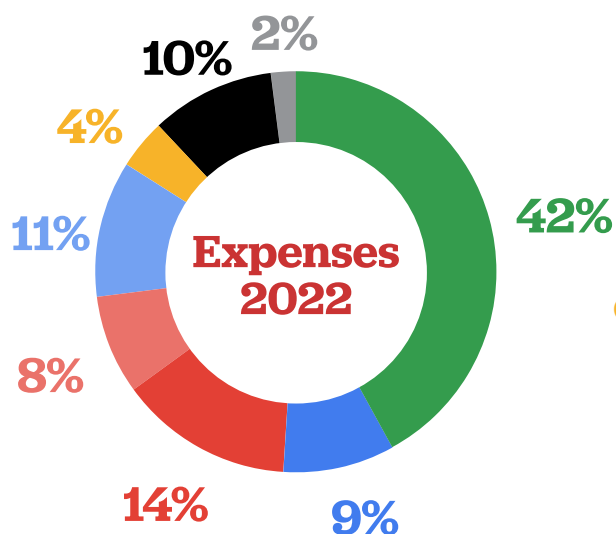
As of January 1, 2022, Verified Voting changed its fiscal year to match the calendar year. The financials included in this annual report are the combined financials of Verified Voting Foundation and VerifiedVoting.org.

## Revenue 2022



Major Donors	\$804,592	34%
Foundations and Institutions	\$1,354,250	57%
Individual Donors (<\$1,000)	\$83,819	3%
Government Grants (PPP Loan)	\$146,517	6%
Other	\$7,004	<1%
<b>TOTAL</b>	<b>\$2,396,182</b>	<b>100%</b>

## Expenses 2022



Policy, Education & Outreach	\$747,046	42%
Audits	\$159,794	9%
Data & Research	\$244,754	14%
Advocacy	\$137,042	8%
Organizational Development	\$195,943	11%
General Program Management	\$74,080	4%
Development	\$181,608	10%
Management & General	\$33,000	2%
<b>TOTAL</b>	<b>\$1,773,268</b>	<b>100%</b>

# Thanking Our Donors

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With these major supporters' commitment to our shared values, we made significant progress toward our mission to strengthen democracy for all voters by promoting the responsible use of technology in elections. To all our individual donors and foundation funders—THANK YOU! Without your support, partnership, and generosity, we genuinely believe that we would not have come as far as we have, or be poised to effect the future changes we know are possible.

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## **\$200,000 and above**

Barbara Simons  
Heising-Simons Family Fund  
Anonymous

## **\$100,000 - \$199,999**

Morton K. and Jane Blaustein Foundation  
Deer Creek Foundation  
WhyNot Initiative  
Women Donors Network  
Anonymous  
Anonymous

## **\$50,000 - \$99,999**

David Dill  
The Schmidt Family Foundation  
Tides Foundation  
The Wildbasil Fund

## **\$25,000 - \$49,999**

Jim Bidzos  
FJC – A Foundation of Philanthropic Funds  
Threshold Foundation



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**\$10,000 - \$24,999**

Quinn Delaney and Wayne Jordan  
Donna Hall  
Charlotte Hill and Louis Eisenberg  
Grace and Laurance Hoagland  
Carla Itzkowich  
Cynthia McClintock  
Katherine Randolph  
Paula Rantz  
Ron Rivest  
Fran and Charles Rodgers  
Eileen Segall  
The Streisand Foundation  
Anonymous

**\$5,000 - \$9,999**

Bloomberg Philanthropies BGIVE  
Bob Gilhooley  
Suzanne Fuhn Johnson  
Barbara and Carl Page  
Valerie Tarico and Brian Arbogast  
Bruce Schneier  
Silicon Valley Community Foundation  
Kate and Philippe Villers

**\$1,000 - \$4,999**

Altman-Samuels Family Charitable Fund  
Sandra Anderson  
Louis Bluestein  
Garrett Camp  
Jim and Kenna Fenton  
John Gage  
Nina Garcia  
Robert Haines  
Martin Hellman  
W. Adam Hunt  
Susie Hwang  
Innovo Foundation  
Richard Kayne  
Leo Korein  
Lisa Koteen Gerchick  
Kaplan-Lipson Family Fund  
Nancy Kurtz  
Margery Loeb  
Netflix  
Patton Boggs  
William Rattray  
Eric Rescorla  
Kevin Shelley  
Linda Steinberg  
Poorvi Vora  
Anonymous

It's important to us to honor the wishes of our supporters in all instances of public recognition. If we made any errors or you would like to request an update on how your support is recognized, please reach out to us at [Development@verifiedvoting.org](mailto:Development@verifiedvoting.org).

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